FAST FACTS ABOUT RICH REVITALIZING SHAMPOO

Lather away impurities and add radiance with luxurious, salon-quality Nutriance *Rich Revitalizing Shampoo*. Vitamin B₃, Pro-Vitamin B₅ (Panthenol), plus selected botanicals combine to effectively cleanse, nourish, and add shine, body and manageability. Your hair and scalp will feel clean and revitalized every time you pamper them with this gentle cleansing formula.

WHY SHAMPOO?

- To remove dust, dirt, perspiration, environmental pollutants, hairspray and other styling products that become trapped in your hair's natural protective sebum layer, giving your hair a dull, drab appearance.
- To prevent a buildup of dirt and oils that can make your hair feel sticky and lifeless.
- To remove grime and environmental pollutants without damaging hair shafts and causing hair to become dry and unmanageable.
- To clean hair and completely rinse away dirt, so that no unwanted residue remains on hair or scalp.



WHY NUTRIANCE RICH REVITALIZING SHAMPOO?

- Thorough cleansing of hair without stripping essential moisture, provided by a synergistic extra-mild multicleanser system. Natural Witch Hazel is added to assist removal of greasy hair buildup.
- Enriched with Vitamin B₃ (Niacinamide) and Pro-Vitamin B₅ (Panthenol) to help maintain natural moisture balance and give hair added body and luster.
- Effective and thorough enough to clean and refresh even the most challenging head of hair, yet gentle enough to use daily.
- Gentle, free-rinsing formula leaves hair vibrant and easy to manage.
- The Nutriance Personal Care line delivers salon-quality performance from luxurious hair and body care products you can enjoy at home every day.
- Water soluble formula helps maintain a healthy hair and scalp pH.
- Clinically tested in Europe's most prestigious dermatological research facility.
- A fresh, clean fragrance your whole family is sure to love. High quality fragrance components have a pleasing, subtle aroma that never overwhelms.